



# THE DECORATIVE **LAMINATE** FACTORY

Behind our Laminates.

“MANUFACTURING OVER **2.5 MILLION** SHEETS IN  
**100** DIFFERENT TEXTURES”



Ahmedabad,  
Gujarat



Established in  
February of **2006**



**60+**  
happy employees



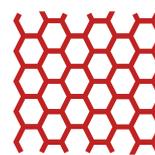
Certifications  
ISO



We export to  
over **14** countries



Our production lines  
manufacture over **2.5 million**  
sheets of laminates



In **100** different  
textures and thicknesses



**4 functional**  
production lines



“ The laminates factory is a state of the art unit with our laminates being exported to over 14 countries globally with world class designs produced locally. ”

## ABOUT THE UNIT

The factory is located near Ahmedabad, equipped with state of the art machinery to manufacture the highest quality laminates. The in-house R&D department is equipped with modern

testing equipment to ensure defect-free products. With 4 production lines the company is producing over 2.5 million sheets in a month in a 100 different textures for different thicknesses.

## UNIT IN-CHARGE

The factory is run under the able guidance of Mr Vishal who has been at the forefront of producing international standard laminates. The factory is home to over 100 employees who have been

working with us since 2006. We have managed to create a healthy work and life balance which is why our employees have been retained since the start of the business.

## WHAT WE MAKE

We can proudly claim that we are the largest manufacturers of Laminates in India.

Our factory is equipped to produce Metal Foil Laminates, Abrasion Resistant Laminate, Dry Wipe Marker Board Laminate, Screen Printed Laminate, Exterior Grade Laminate, Digital Laminate & Door Skins to name a few.

With a vast variety of textures and finishes, each laminate range is unique with multiple ranges produced side by side in the same manufacturing unit. We also provide laminates to various other retailers and wholesalers who brand and market it under their labels.

## MATERIALS AND PROCESS

We used a variety of materials sourced from global and local suppliers who provide us with paper and board which are bonded together at high temperatures for our laminates. With the latest in technology combined with processes designed for effective engineering, every production line has a flawless flow from one process to the other in a systematic manner. This enables us to effectively cut the turnaround time for optimal efficiency. Our finished laminate sheets are

carefully packed and shipped across the globe and in India through our distribution and dealer networks.

We have designed an intelligent workflow across our lines to manufacture higher volumes while retaining a low operational cost. A leaner manufacturing setup is optimised to deliver the highest grade of laminates consistently.

## CERTIFICATIONS

With stringent quality control implemented at various levels of production, our products meet the British European Standard BS EN 438 and NEMA LD3. The plant is also certified with FSC®

(FSC®-C095259) certification with PEFC certificates (SCS-PEFC-COC-003290) (Forest Stewardship Certification), ISO 9001 and ISO 14001 certifications.

## DESIGN

The world is ours to be inspired from...

We look at all aspects of life for inspiration to produce world class laminates across grades for various purposes. This is why you will find that every design we make is unique with a distinct inspiration from current or classic themes. Each design is carefully created keeping the global consumption for laminates in mind. We create products that enhance your spaces. Our in house

design team is always on the lookout for new inspirations and experiences to shape collections that are in tune with the current times.

Having a varied collection for both interior and exterior solutions we aim to be one of the largest providers of decor solutions in India.

## SOURCING

Ethical and local sourcing is a key component of our core values of the company. A healthy mix of components are locally sourced with some components procured from our global networks. With a mix of components coupled with our

knowledge and understanding, our products are truly a class apart. We also support local manufacturers, nurturing their talent and business while providing the best quality material to our consumer.

## QUALITY CHECK

Each laminate sheet undergoes through rigorous quality check to ensure its longevity. This check is a continuous process that exists parallel to the line and ensures at critical points the standards

remain constant. The in house lab checks for faults in the design, sturdiness of the laminate and various other processes that ensure premium quality every time.

# OUR PEOPLE

We have over 100 dedicated employees who work in this unit. A regular day sees all our employees working across the manufacturing line over various processes. Each production line is a flurry of activity humming with energy of the technicians who always take the time out to smile at you as you

pass by. We have a healthy work atmosphere that helps foster each person's individual growth with the results all around us. We currently have supervisors who have been with us since they joined us as technicians when the factory began.

# PACKAGING

Considering Laminates, we had to ensure that every sheet shipped can be in a flat package in groups to our various units and across the country to our dealer network.

Every batch is checked marked and coded before being carefully shipped. Our packaging ensures that every sheet retains its charm despite having travelled across the country to you.



Certification with PEFC  
(PEFC/42-31-04)



FSC® (FSC-C095259)



ISO 14001

